



KEON RESEARCH

ABOUT THE CLIENT

Keon Research is a Washington based innovation consultancy who works diligently to offer their clients creative solutions to innovation challenges and opportunities. They provide a unique team combined with research analysts and scientists and an in-house research lab to deliver solutions to their clients. Since its founding in 2013, Keon has been developing smart solutions across many different industries. Keon not only identifies valuable innovation opportunities, but they also take it one step further by inventing and constructing patentable solutions. Their teams expertise covers biology, chemistry, physics, materials, devices, engineering, IP management, and commercialization.

HOW THEY WERE INNOVATING

Keon Research focuses on the exploration, invention, and implementation of solutions for their clients. They first analyze the key needs of their clients in the entire innovation landscape combining technical, market and intellectual property gaps. Keon takes their research to invent and package solutions with the best IP and product strategies. What is unique about them is the 'build' and implementation process. This takes them a step further by designing and constructing prototypes to determine feasibility, benchmark against existing solutions, measure costs against risk and further refine solutions for a product. This process results in a clear development pathway for subsequent product development requirements.

Keon Research also developed a new software called Prolific to streamline their invention process and help clients advance their innovation workflow. Keon's in-house team designed and built Prolific based on the success of various invention strategies in response to client needs for high-quality, patentable, and commercially viable solutions. Through this and many other creative strategies, Keon research has been unlocking ground-breaking products for many companies and organizations.

I really liked how Leyton brought in a wide breadth of expertise, such as bringing in a scientist to understand and assess our projects. The process did not take as long as we thought it might, in terms of overall hours, and Leyton's experience was very helpful in guiding us through the process.

HEATHER KELLEY - CO-FOUNDER
KEON RESEARCH

THE BENEFIT

Keon Research was able to claim the R&D Tax Credit with Leyton for 3 years and counting. Our team provided scientific expertise to thoroughly handle the auditing process. They plan to utilize the funds from this tax incentive to fund more R&D projects as it was a significant amount of money. Additional funding will allow Keon to continue supporting their core businesses strategy of creating and delivering innovative solutions to their clients.

ABOUT US

Leyton is an international consulting firm that helps businesses leverage financial incentives to accelerate their growth and achieve sustainable performance.